

## Digital Signage

Manor Royal BID working in Partnership

The digital screens are situated at prominent locations around the business district. Each day your advert will be displayed on both sides of a different screen and be rotated across all four screens throughout the duration of your chosen package to ensure your message gets maximum exposure to the various audiences that use and travel through Manor Royal.

### Manor Royal Business Basic Rate Card

	Cost	Minimum daily slots per advertiser*	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£3,000	823	137	276,480
<b>Silver 6 Months</b>	£1,750	823	137	138,240
<b>Bronze 3 Months</b>	£895	823	137	69,120
<b>1 Month</b>	£310	823	137	23,040

### Non-Manor Royal Business Basic Rate Card

	Cost	Minimum daily slots per advertiser*	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£6,000	823	137	276,480
<b>Silver 6 Months</b>	£3,500	823	137	138,240
<b>Bronze 3 Months</b>	£1,850	823	137	69,120
<b>1 Month</b>	£625	823	137	23,040

\*This is the minimum number of daily slots per advertiser based on a maximum of seven advertisers per screen. If there are fewer advertisers the slot frequency will be more.

1 slot = 10 second advert, operational hours 0600 - 2200  
7 days a week, 365 days a year, all prices plus VAT

For more information and to book:  
digitalsignage@avensys.co.uk or call 01293 529319  
www.manorroyal.org/digitalsigns

Operated and delivered by

