

## Digital Signage

Manor Royal BID working in Partnership

During the pilot advertisers will benefit from their message appearing on all four screens at prominent locations through the business district for the duration of their chosen package.

### Manor Royal Business Pilot Rate Card

	Cost	Number of daily slots across all four screens	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£3,000	768	128	258,048
<b>Silver 6 Months</b>	£1,750	768	128	129,024
<b>Bronze 3 Months</b>	£895	768	128	64,512
<b>1 Month</b>	£310	768	128	21,504

### Non-Manor Royal Business Pilot Rate Card

	Cost	Number of daily slots across all four screens	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£6,000	768	128	258,048
<b>Silver 6 Months</b>	£3,500	768	128	129,024
<b>Bronze 3 Months</b>	£1,850	768	128	64,512
<b>1 Month</b>	£625	768	128	21,504

1 slot = 10 second advert, operational hours 0600 - 2200  
7 days a week, 365 days a year, all prices plus VAT

For more information and to book:  
digitalsignage@avensys.co.uk or call 01293 529319  
www.manorroyal.org/digitalsigns

Operated and delivered by

