

## Digital Signage

Manor Royal BID working in Partnership

During the pilot advertisers will benefit from their message appearing on all four screens at prominent locations through the business district for the duration of their chosen package.

### Manor Royal Business Pilot Rate Card

	Cost	Number of daily slots across all four screens	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£3,000	768	128	258,048
<b>Silver 6 Months</b>	£1,750	768	128	129,024
<b>Bronze 3 Months</b>	£850	768	128	64,512

### Non-Manor Royal Business Pilot Rate Card

	Cost	Number of daily slots across all four screens	Daily slots in minutes	Total number of slots per package
<b>Gold 12 Months</b>	£6,000	768	128	258,048
<b>Silver 6 Months</b>	£3,500	768	128	129,024
<b>Bronze 3 months</b>	£1,750	768	128	64,512

1 slot = 10 second advert

Operational hours 0600 - 2200

7 days a week, 365 days a year

All prices plus VAT

For more information and to book:

[digitalsignage@avensys.co.uk](mailto:digitalsignage@avensys.co.uk) or call 01293 529319

[www.manorroyal.org/digitalsigns](http://www.manorroyal.org/digitalsigns)

Operated and delivered by

